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Better Patient Access to Theranostic Treatment

The only registered charity dedicated to improving patient access to life-changing theranostic treatments



Who We Are

At Oncothera Advocacy, our mission is simple: put patients first. We are a not-for-profit organisation committed to driving better access to theranostic diagnostics and therapies in Australia.

Theranostics is revolutionising cancer care through a personalised, targeted approach – combining diagnosis and therapy into a single, effective solution. But despite its potential, access to these treatments remains limited.

We advocate for:

- Increased public awareness of theranostics
- Stronger access pathways and funding models
- Clinical and policy collaboration

With the support of clinicians, policymakers, industry partners and the public, we aim to make theranostics accessible to all Australians who need it.

Why Is Theranostics important?

Theranostics is transforming modern medicine by combining diagnosis and treatment in one approach. It enables early disease detection, precise targeting of affected tissues, and personalised therapies – leading to fewer side effects and better outcomes. Clinicians can monitor treatment in real time and adjust as needed.

As a cornerstone of precision medicine, theranostics offers the potential to improve patient care and reduce overall healthcare costs.





Advocate for Patients

We engage with government, health authorities, and decision-makers to shape policies that prioritise equitable access to theranostic treatments.



Educate & Inform

We support clinicians, researchers, and the broader community through events, interviews, expert panels, and online content that demystifies theranostics.



Connect Stakeholders

We act as the "glue" that connects patients, clinicians, researchers, industry leaders, and regulators. Collaboration is key to progress.



Support a Movement

Through storytelling, public awareness campaigns, and our "Critical Conversations" series, we keep the dialogue open – and growing.



Together, we can make theranostics accessible for all

A Patient-Centric Approach to Theranostics



The key to achieving this vision is ensuring that all stakeholders – including patients, healthcare providers, regulators, suppliers, and researchers – are engaged in meaningful discussions.

We act as the glue that binds these different parties together, promoting innovation, regulatory progress, and access to more diverse therapies.

Through these efforts, we aim to make theranostics more accessible to a wider patient population.

We can't do it alone. Here's how you can help:

<u>Join the Network</u>: If you're a clinician, researcher, policymaker or patient advocate – connect with us and be part of the change.

<u>Spread the Word</u>: Follow, like, and share our content on social media. The more people who understand theranostics, the faster we move forward.

<u>Donate or Sponsor</u>: As a registered charity, your support allows us to continue critical advocacy, education, and outreach efforts.

Donation payments to registered charities are tax-deductible in Australia. Oncothera Advocacy Ltd. ABN: 77679329394

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